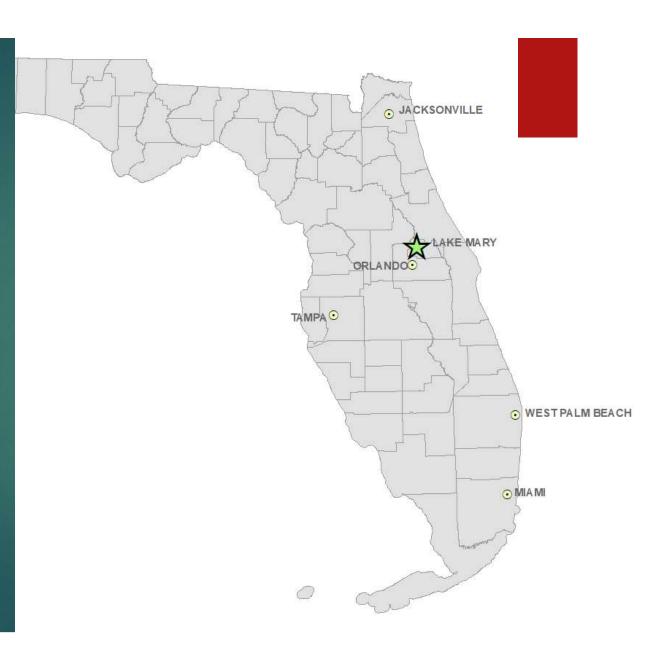


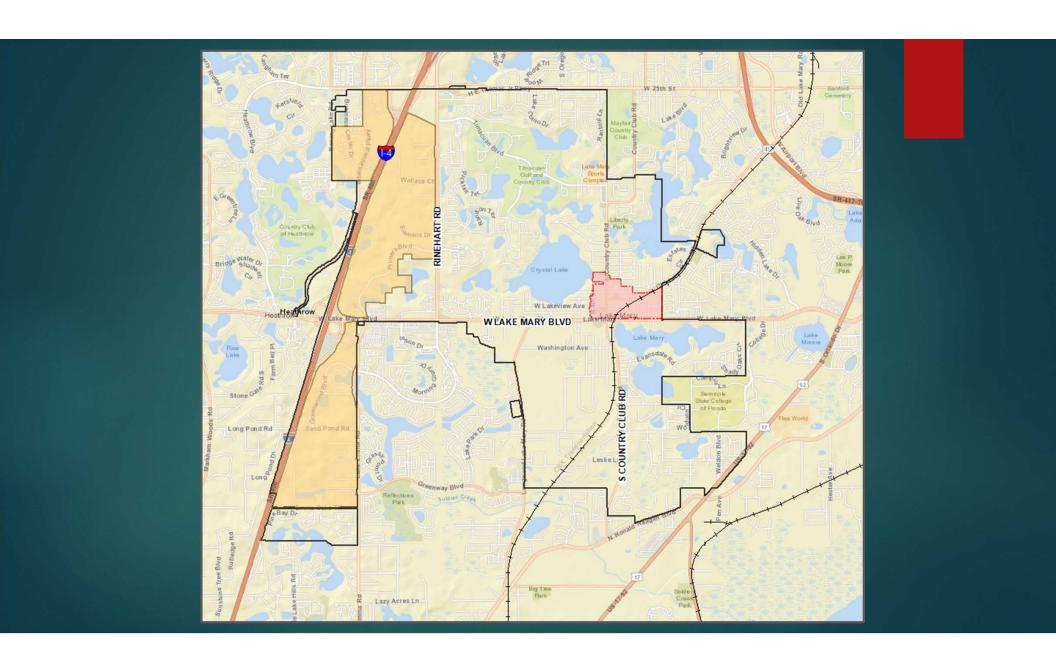
CITY OF LAKE MARY Downtown Planning

OCTOBER 30, 2019 FORWARD PINELLAS

Lake Mary

- **▶**Location
- ▶ 9.9 sq. miles
- ▶ Population 16,538
- ► SunRail Station
- Sought after location for families
 - ► Employment center
 - ▶ Great schools
 - ▶ Close proximity to Orlando





"You have to know the past to understand the present."

DR. CARL SAGAN

WINTERHOME Location of SEMINULE

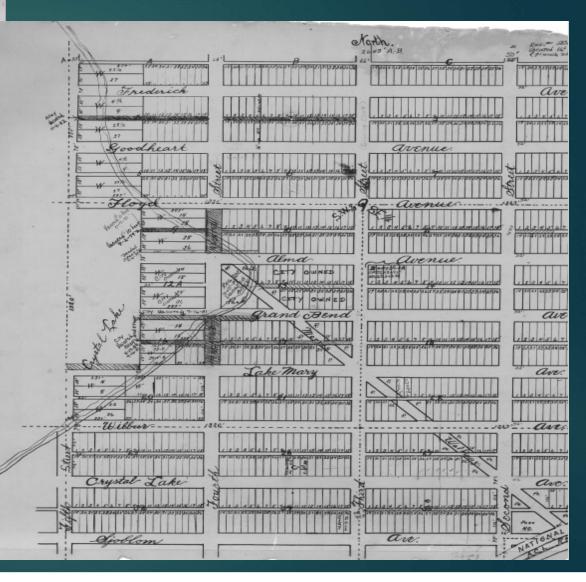
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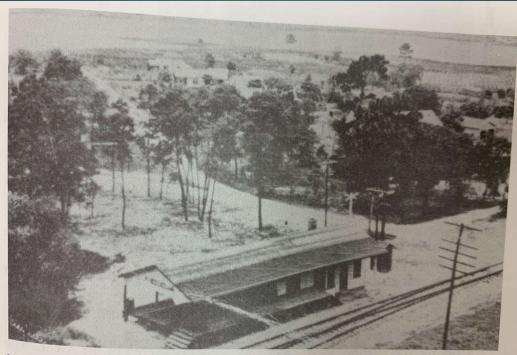
DEDICATION:— This is to Certify that the undersigned owner of the foregoing described lends, and as shown SUBDIVISION; b. & kercinafter howen as the CRYSTAL LAKE WINTER HOMES, of LAKE MARY FLA. does kereby of bein use and convers ince fravers; be here and to haif brite use on set forth, old STREETS, ANERUES, ALL & YS, & be lestingary whereof, We he undersigned owners have hereunts set our hands and Seath this All days of the set of the

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1920's



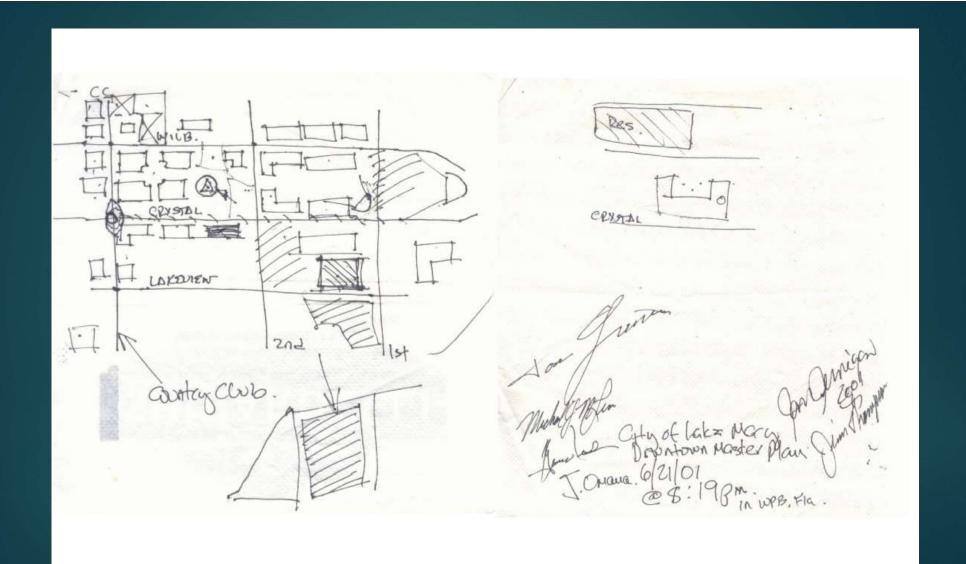
Lake Mary ACLRR depot, Palmetto St. in center, as seen from water tank.



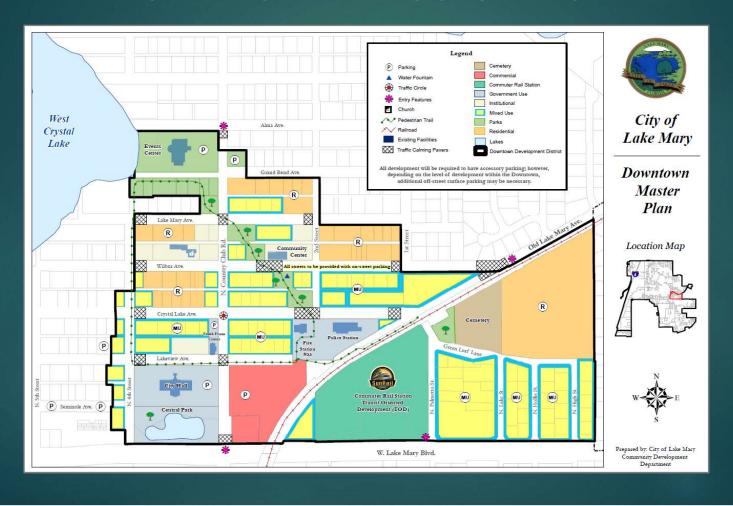


Urban Planning

Planning Division dealt with creating regulations to promote the Downtown Development District, SunRail, etc.?



Downtown Master Plan



Existing Downtown TOD Plan



Regulatory Table



REMEMBER...1920's

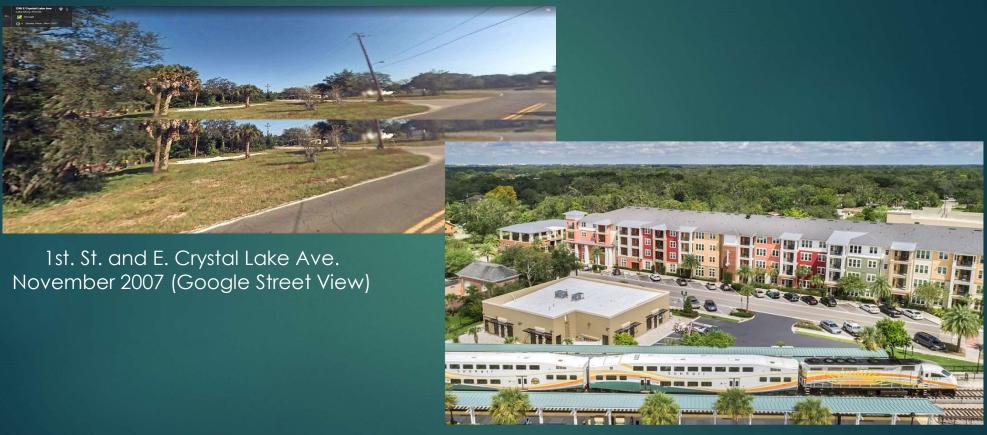


Lake Mary ACLRR depot, Palmetto St. in center, as seen from water tank.

NOW



Streetview Progress



1st. St. and E. Crystal Lake Ave. August 2018(Google Street View)

Station House at Lake Mary Aerial View



NOW

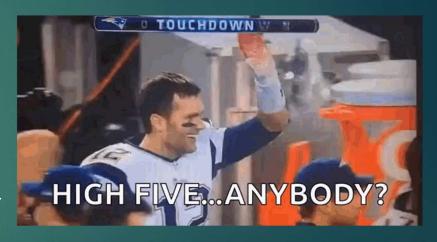


NOW



Accomplishments

- First TOD project outside of Downtown Orlando along SunRail line
- Busiest SunRail station in Seminole County several years running
- Improved pedestrian connectivity from SunRail
- Central Park voted Top Four Great Place in Florida by the Florida Chapter of the American Planning Association
- Private investment in the Downtown is nearing \$100 million



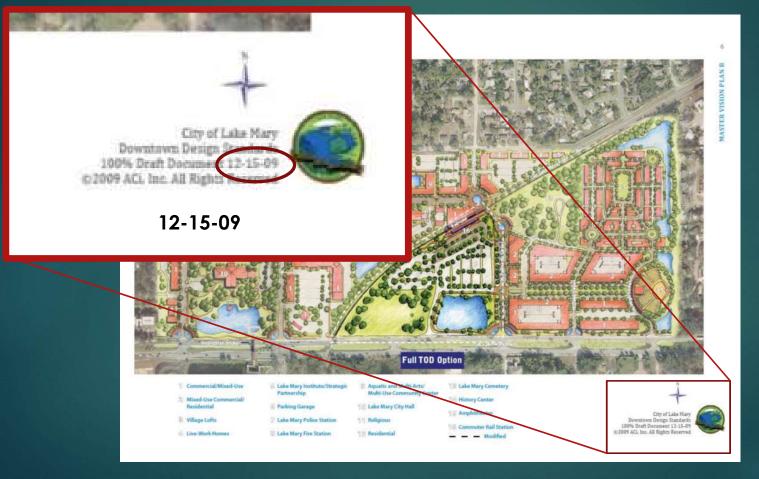
More Progress is Coming

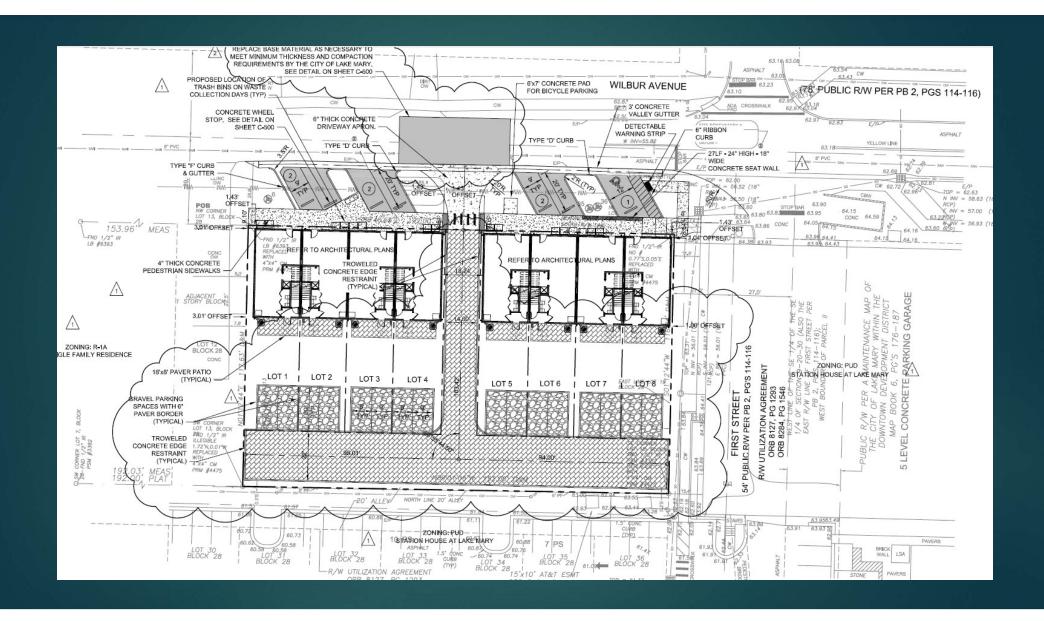




Dwell at Lake Mary

Existing Downtown TOD Plan







Worked AS F

Where Do We Go From Here?

- ▶ Is the Downtown Master Plan and TOD Vision Plan context sensitive enough to allow for neighborhood level redevelopment?
- Should the Neighborhood Beautification Grant program be revisited to include neighborhoods and commercial properties within the Downtown boundaries?
- Is a Market Study needed to analyze the maximum build out potential?

Regulatory Table



Downtown Visualization Tool

A new way to understand context sensitive development and help in future decision making.

Downtown Visualization Tool Existing Condition



Downtown Visualization Tool Maximum Build Out (West)



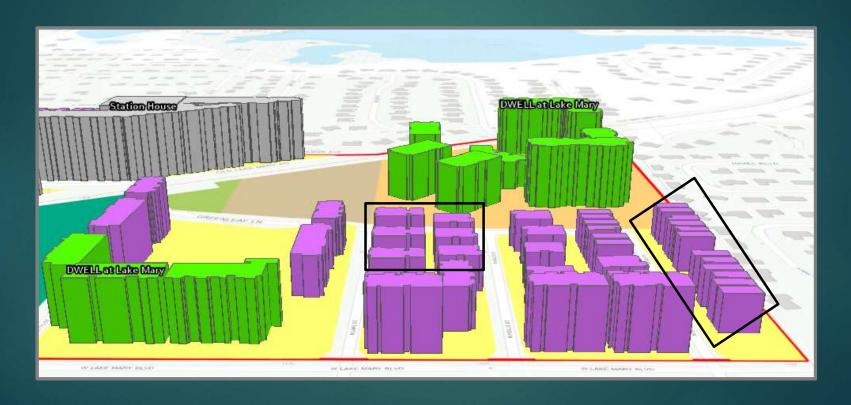
Downtown Visualization Tool Max Build Out (East Village)



Downtown Visualization Tool <u>West – Context Sensitive</u>



Downtown Visualization Tool East Village – Context Sensitive



Scenario 3 - Profile



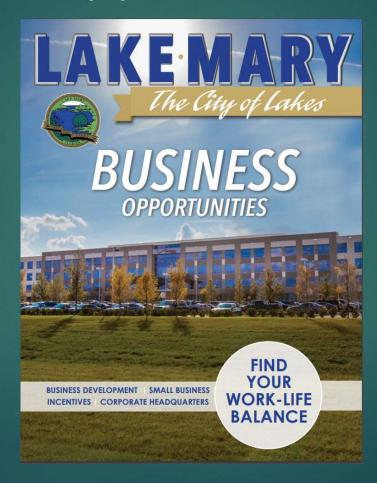
Context Sensitive Bungalows & Townhome Examples



Potential Master Plan Adjustments

- Adjusting some mixed used areas to residential/ single-use
- Defining maximum heights in certain areas
 - ▶ Reducing heights as we move away from the SunRail station
- Adding illustrative and architecturally sensitive guides to the code
- Introducing different types of housing products
 - Single Family Bungalow Housing
 - ▶ Two Story townhomes
 - ▶ Two Story Mixed Use Product
- Maintaining existing housing stock

Downtown Opportunities Guide



Additional Considerations

- Stormwater will continue to be a challenge for small lot redevelopment.
- ► The Stair Step Parks System will need a full design this impacts the future of stormwater in the Downtown.



TOD – Lessons Learned

- Community buy-in is key, but could also be "forgotten"
- Market research is helpful
- ▶ Public-Private Partnerships may be necessary
- Traditionally low-density communities may have TOD growing pains
- Include "missing middle" housing to encourage variety in density
- Code visualization can better help tell the story related to TOD
- Connectivity to other modes and other land uses is paramount
 - "Last Mile Connection"

Questions?

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- ► Krystal Clem, AICP, GISP

kclem@lakemaryfl.com